

ESPORTS MANAGEMENT

ASSOCIATE IN ARTS (AA) DEGREE

ESPORTS MANAGEMENT CONCENTRATION

For students considering a major in ESPORTS MANAGEMENT upon transferring to a four-year institution, the Associate of Arts degree with an ESPORTS MANAGEMENT concentration from ACC offers a strong foundation, providing essential courses that serve as building blocks for advanced study.

A concentration in ESPORTS MANAGEMENT can lead to diverse career opportunities, including business and professional esports roles, such as team manager, coach, agent, professional player, and esports marketer.

Program Objectives

Upon graduating from ACC with an Associate of Arts degree with a concentration in ESPORTS MANAGEMENT, students will:

1. **Apply** business, marketing, and event management principles to the rapidly evolving esports industry.
2. **Plan, organize, and execute** esports tournaments, leagues, and live events while engaging with players, sponsors, and audiences.
3. **Practice** professionalism, teamwork, and ethical decision-making in esports operations, sponsorships, and community engagement.

It is strongly recommended that students consult with an ACC Academic Advisor in ESPORTS MANAGEMENT to ensure they meet specific program requirements, objectives, and transfer goals.

PROGRAM REQUIREMENTS (PR)

BUS 123	PRINCIPLES OF ACCOUNTING I (4/4)
BUS 124	PRINCIPLES OF ACCOUNTING II (4/4)
BUS 127	PRINCIPLES OF MANAGEMENT (3/3)
BUS 221	BUSINESS LAW I (3/3)
BUS 241	PRINCIPLES OF MARKETING (3/3)
CIS 120	INTRODUCTION TO MICROCOMPUTERS (3/4)
ECN 232	ECONOMICS (MACRO) (3/3)
PHL 228	INTRODUCTION TO ETHICS (3/3)

GENERAL EDUCATION

DEGREE DISTRIBUTION REQUIREMENTS

GROUP 1 (G1) – ENGLISH COMPOSITION

Six (6) semester credits are required, including ENG 111 or 121 and 112, 122 or 123

GROUP 2 (G2) – SCIENCES/MATHEMATICS

Eight (8) semester credits are required, including at least one laboratory science course. Courses will be taken in more than one academic discipline (course abbreviation/prefix). Note: Two (2) courses in Natural Sciences, including one with laboratory experience (from two disciplines), in addition to MTH 118 or MTH 121 or higher, are required to achieve the Michigan Transfer Agreement (MTA).

GROUP 3 (G3) – SOCIAL SCIENCES

Eight (8) semester credits are required, including the Political Science or U.S. History courses used to satisfy the American

Government requirement. Courses will be taken in more than one academic discipline (course abbreviation/prefix).

GROUP 4 (G4) – HUMANITIES/FINE ARTS

Eight (8) semester credits are required, and they must include either: a.) A combination of courses taken in more than one academic discipline (course abbreviation/prefix) or b.) HUM 241 and 242 — Humanities I and II. Note: Two (2) courses in Humanities and Fine Arts (from two disciplines and excluding studio and performance classes) are required for the Michigan Transfer Agreement (MTA).

ELECTIVE CREDITS (EC)

The remainder of credits for an AA degree with this concentration should be oriented toward additional courses in ESPORTS MANAGEMENT, such as **BUS 262, CNS 230, BUS 248, or MTH 223**, when available and in consultation with an ACC Academic Advisor in ESPORTS MANAGEMENT.

RECOMMENDED COURSES - SEQUENCE

GROUP 1-4 REQUIREMENTS + ELECTIVE CREDITS

Meets ACC degree distribution and MTA requirements
62 CREDITS - 67 CONTACT HOURS

YEAR 1 FALL		15 CREDITS
G1	ENG 111	ENGLISH COMPOSITION I (3/3)
G2	SCI	NATURAL SCIENCE (4/5)
G2	MTH 121	COLLEGE ALGEBRA OR MTH 123 or MTH 131 or higher (4/4)
PR	BUS 123	PRINCIPLES OF ACCOUNTING I (4/4)
YEAR 1 SPRING		16 CREDITS
G1	ENG 112	ENGLISH COMPOSITION II (3/3)
G3	PLS 221	AMERICAN GOVERNMENT & POLITICS (3/3)
G4	HST 121	EARLY WESTERN WORLD (3/3)
PR	BUS 124	PRINCIPLES OF ACCOUNTING II (4/4)
PR	CIS 120	INTRO TO MICROCOMPUTERS (3/4)
YEAR 2 FALL		16 CREDITS
G2	SCI	LAB SCIENCE (4/5)
G4 PR	PHL 228	INTRODUCTION TO ETHICS (3/3)
G3 PR	ECN 232	ECONOMICS (MACRO) (3/3)
PR	BUS 221	BUSINESS LAW I (3/3)
EC	BUS 262	PROJECT MANAGEMENT (3/4)
YEAR 2 SPRING		15 CREDITS
G4	ART 106	2-D DIGITAL ART (3/4)
G3	PSY 101	GENERAL PSYCHOLOGY (3/3)
G4	SPE 121	SPEECH COMMUNICATION (3/3) or SPE 123 PUBLIC COMMUNICATION (3/3)
PR	BUS 127	PRINCIPLES OF MANAGEMENT (3/3)
PR	BUS 241	PRINCIPLES OF MARKETING (3/3)