

# GRAPHIC DESIGN

## ASSOCIATE IN APPLIED SCIENCE (AAS) DEGREE

DESCRIPTION: Students with an aptitude in problem-solving, drawing, design, photography, and/or computer-related visual communication should consider this rapidly expanding field of creative employment. The program offers students the opportunity to specialize in graphic design while exploring other arts disciplines. Students will prepare themselves for entry-level work in various applications of graphic design including print, web, motion, and 3-D. Integral parts of this program, which are necessary for employment in the graphic design field, include design creativity, problem-solving skills, and proficiency in art/design computer programs. Graphic designers are responsible for the creative concept, design, layout, and execution of printed and digital materials.

### General Education Requirements Credits: 17

ENG 111 <i>or</i>	ENGLISH COMPOSITION I (3/3) <i>or</i>
ENG 121	ADVANCED ENGLISH COMPOSITION I (3/3)
ENG 112 <i>or</i>	ENGLISH COMPOSITION II (3/3) <i>or</i>
ENG 122	ADVANCED ENGLISH COMPOSITION II (3/3)
HUM 241	HUMANITIES I (4/4) <sup>A</sup>
HUM 242	HUMANITIES II (4/4) <sup>B</sup>
PLS 221	AMERICAN GOVERNMENT & POLITICS (3/3)

### CORE PROGRAM REQUIREMENTS Credits: 37

ART 103	DESIGN I: 2-D (3/4)
ART 104	DESIGN II: 3-D (3/4)
ART 106	DIGITAL MEDIA I: 2-D (3/4)
ART 107	PHOTOGRAPHY I (3/4)
ART 201	GRAPHIC DESIGN HISTORY (3/3)
ART 202	GRAPHIC DESIGN I: TYPE (3/4)
ART 203	GRAPHIC DESIGN II: LAYOUT (3/4)
ART 204	GRAPHIC DESIGN III: IDENTITY (3/4)
ART 206	DIGITAL MEDIA II: 3-D (3/4)
ART 207	PHOTOGRAPHY II (3/4)
ART 281	GRAPHIC DESIGN PORTFOLIO (3/4)
ART 291	GRAPHIC DESIGN INTERNSHIP (4/4)

### SUGGESTED ELECTIVES Credits: 6

GENERAL ELECTIVES (6/6)

### MINIMUM 60 CREDIT HOURS/73 CONTACT HOURS

#### NOTES:

<sup>A</sup> HST 121: History of Western Civilization I may be substituted

<sup>B</sup> HST 122: History of Western Civilization II may be substituted

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### SUGGESTED SEQUENCE OF COURSES

#### YEAR 1 (FALL SEMESTER) Credits: 16

ART 103	DESIGN I: 2-D (3/4)
ART 201	GRAPHIC DESIGN HISTORY (3/3)
ART 202	GRAPHIC DESIGN I: TYPE (3/4)
ENG 111 <i>or</i>	ENGLISH COMPOSITION I (3/3) <i>or</i>
ENG 121	ADVANCED ENGLISH COMPOSITION I (3/3)
HUM 241	HUMANITIES I (4/4)

#### YEAR 1 (SPRING SEMESTER) Credits: 13

ART 104	DESIGN II: 3-D (3/4)
ART 203	GRAPHIC DESIGN II: LAYOUT (3/4)
ENG 112 <i>or</i>	ENGLISH COMPOSITION II (3/3) <i>or</i>
ENG 122	ADVANCED ENGLISH COMPOSITION II (3/3)
HUM 242	HUMANITIES II (4/4)

#### YEAR 2 (FALL SEMESTER) Credits: 15

ART 106	DIGITAL MEDIA I: 2-D (3/4)
ART 107	PHOTOGRAPHY I (3/4)
ART 204	GRAPHIC DESIGN III: IDENTITY (3/4)
PLS 221	AMERICAN GOVERNMENT & POLITICS (3/3)
	ELECTIVE (3/3)

#### YEAR 2 (SPRING SEMESTER) Credits: 16

ART 206	DIGITAL MEDIA II: 3-D (3/4)
ART 207	PHOTOGRAPHY II (3/4)
ART 281	GRAPHIC DESIGN PORTFOLIO (3/4)
ART 291	GRAPHIC DESIGN INTERNSHIP (4/4)
	ELECTIVE (3/3)