

**Approved Minutes of the
Alpena Community College Board of Trustees Regular Meeting**

January 16, 2020

Roger C. Bauer Board Room, Charles R. Donnelly Natural Resources Center
665 Johnson Street, Alpena, MI 49707

On Thursday, January 16, 2020, the Alpena Community College Board of Trustees gathered for its regular monthly meeting. The meeting began at 7:00 p.m.

Present: John Briggs, Teresa Duncan, Joseph Gentry II, Lisa Hilberg, Susan Stender, Florence Stibitz, and Tom Townsend. Absent: None.

Seated at the Board Table: President Don MacMaster and Board Secretary Jay Walterreit.

Trustee Gentry led the Pledge of Allegiance.

Approval of Agenda

Moved by Trustee Townsend that the agenda be approved as presented; seconded by Trustee Hilberg. Ayes: 7. Nays: 0. Motion approved.

Approval of the Proposed Minutes from the December 19, 2019, Regular Board Meeting

Trustee Stibitz moved to accept the proposed minutes from the December 19, 2019, regular board meeting; Trustee Hilberg seconded the motion. Ayes: 7. Nays: 0. Motion approved.

Introduction of Guests and Public Comment

Guests attending the regular meeting included: Julie Goldberg, The Alpena News; Ben Stevens, WATZ; Richard Sutherland, ACC administration; Nick Brege, ACC administration; Nancy Seguin, ACC administration; and Alecia Dietz, ACC staff.

Communication(s)

None.

Board Member and Subcommittee Reports

None.

Student Report

The Student and Faculty reports were combined by Alecia Dietz, ACC's new Tutor Coordinator. Dietz noted recent activities in her area, including changing the name of the Student Services Center to the Student Success Center, along with the creation of a new logo for the Center. Dietz mentioned several projects including one dealing with the post graduate survey. Lastly, she shared some of her personal biographic information.

Faculty Reports

Combined with the Student Report, above.

President's Report

President's Report to the Alpena Community College Board of Trustees

January 16, 2020

Spring Semester Enrollment

As of 1/14/20, Spring Semester enrollment is up 4 percent in headcount and down 1.9 percent in credit hours compared to Spring Semester 2019. Because the College budgeted for a 3 percent decline in enrollment, a positive variance of approximately \$49,000 is currently projected. Early College and dual enrollment continue to drive enrollment growth at ACC. Early College is up 44.6 percent in credit hours and 73 percent in headcount over Spring Semester 2019, while dual enrollment is up 11 percent in credit hours and 14 percent in headcount. Continuing students is down 6.9 percent in credit hours and 6 percent in headcount compared to Spring Semester 2019. Fourteen hundred thirty-three students registered for coursework at ACC this semester.

Community college enrollment statewide continues to face significant downward pressure. Below is data from like-sized community colleges:

Community College	Report Date	% change credit hours	% change head count
ACC	1/13/20	-1.9	+4
Delta	1/13/20	-4.4	-4.9
Gogebic	1/13/20	-9.6	-3.6
Kirtland	1/16/20	-1.0	-2.9
North Central	1/06/20	-3.2	+2.6
Montcalm	1/15/20	-9.1	-7.8
Monroe	1/07/20	-15.3	-14.9
Northwestern	1/16/20	-3.7	-3.9

Supplemental Allocation to Alpena Community College

Senate Bill 152, a FY 2019-20 Supplemental spending bill sent to Governor Gretchen Whitmer on December 11 and later signed into law, contained a \$500,000 award under Labor and Economic Opportunity for Alpena Community College's *Healthy Futures Start Here*, Van Lare Hall renovation project. Led by Senator Jim Stamas with support by Representative Sue Allor, the award will support upgrades including increased classroom space, laboratory upgrades, and technology to enhance hands-on training for students. Special thanks to Senator Stamas and Representative Allor for their leadership and persistence in guiding these important resources to Alpena Community College. In partnership with ACC administrators, they worked almost two years to bring these dollars back to Northeast Michigan.

Van Lare Hall Update

Written approval by Department of Technology, Management, and Budget to accept bids and begin construction on Van Lare Hall was received by ACC administrators this week. The \$8.7 million project is projected to be finished by December 31, 2020.

2019 IPEDS Report

The Integrated Postsecondary Education Data System (IPEDS) collects survey data from approximately 6400 postsecondary education institutions across the United States. As the primary source of institutional data, IPEDS allows institutions to benchmark their data to a group of similar institutions. In the case of ACC, the comparison group consists of Bay College, Glen Oaks Community College, Gogebic Community College, Kirtland Community College, Mid-Michigan College, Montcalm Community College, North Central Michigan College, Southwestern Michigan College, and West Shore Community College. Data highlights include:

- A significantly higher number of fulltime enrollment (670 students at ACC versus an average of 523 students at the comparison group schools).
- Associate degrees awarded: 262 at ACC versus an average of 209 from the comparison group institutions.
- Sixty three percent of full-time first-time degree or certificate students receive Pell grants compared to 59 percent at comparison schools.
- Average net price at ACC: \$3,183. Comparison schools average: \$6,712.
- Retention rates, full-time students: 65 percent versus 57 percent at comparison schools.
- Graduation rates within 150% of normal time: ACC 32 percent; 28 percent at comparison schools.
- Instructional expense: ACC \$7,499 per FTE; comparison schools \$6,657.

Bridge Magazine Report

In the December 10, 2019, issue of Bridge Magazine, reporters Ron French and Mike Wilkinson accessed a Georgetown University analysis of federal data ranking 4,500 post-secondary institutions on return on investment over 10, 20, 30, and 40 years after graduation. Their report found that community colleges provide as much return as some four-year universities and that ACC delivers long-term value compared to other Michigan community colleges, private colleges, and public universities. Some highlights from the report:

- After 40 years, ACC graduates earn an average \$740,000 return on investment, 5th among Michigan community colleges and the only small rural community college ranked among the top 15 Michigan community colleges.
- Average return on investment for ACC graduates after 30 years (\$580,000) exceeds Northern Michigan University (\$558,000), Olivet College (\$578,000), Aquinas College (\$577,000), Adrian College (\$556,000) and Davenport College (\$472,000).
- After 20 years, average return on investment for ACC graduates (\$385,000) exceeds Eastern Michigan University (\$383,000), Saginaw Valley State University (\$382,000), Lake Superior State University (\$368,000), and Northern Michigan University (\$339,000).

- After 20 years, average return on investment for ACC graduates exceeds Oakland Community College, Henry Ford College, Grand Rapids Community College, and Washtenaw Community College.
- After 10 years, average return on investment for ACC graduates (\$148,000) exceeds all 25 private universities in Michigan except for Kettering University (\$153,000).
- After 10 years, average return on investment for ACC graduates (\$148,000) exceeds all public universities except Michigan Technological University (\$185,000) and U-M Ann Arbor (\$176,000).

The Georgetown study “absolutely destroys the case that college loans are a bad investment,” said Lou Glazer, president of the Ann Arbor-based think tank, Michigan Future, and a strong proponent of students seeking a college degree. Those who enroll in college “have an enormous advantage” over those who don’t, Glazer said.

Action Items

None.

Information Items

During the financial report Vice President of Administration and Finance Richard Sutherland noted the small shortfall in property tax revenue, which he attributed to slow payments from the townships. Tuition/fee receipts are up compared to last year due to higher than expected enrollments for both Fall and Spring semesters and the increased tuition rate.

New hires, terminations, and status changes from December 14, 2019, to January 8, 2020:

New Hires:

- None.

Re-hires:

- None.

Transfers:

- None.

Resignations:

- None.

The Gifts and Grants Report showed the following activity between December 10, 2019, and January 8, 2020:

Total Donors: 138

New Gifts:	\$24,555.93
Pledge Payments:	\$115,116.00
New Pledges:	\$12,400.00

Board Discussion

Trustee Duncan informed the trustees about correspondence from Augie Matuzak and the ACC Foundation Board. In the email message Matuzak requested the ACC Board of Trustees communicate its five and ten year goals to the Foundation as part of the Foundation's efforts to align resources to the needs of the College. The Foundation is looking for specific and actionable guidance on five and 10 year goals.

Duncan went on to talk about how the Foundation is embracing a fundraising culture of perpetually representing the College and advocating for financial support. The Foundation is keeping this philosophy in mind as it considers adding new members.

Chairman Briggs suggested the ACC Board's discussion of goals should be tied into the College's Strategic Budgeting and Planning process and include the assessment of opportunities such as additional student housing and expansion of the athletics programs. Vice President Sutherland noted College employees had recently engaged in a brainstorming activity to generate ideas for the Strategic Planning and Budgeting Committee; those results would be shared with the Board.

Trustee Townsend suggested the ACC Board of Trustees needs to discuss what it wants to do as part of an effort to focus on specific ideas. The Mission and Goals have become less defined. Trustee Stibitz agreed that the ACC Board needs to determine its priorities before communicating with the Foundation Board.

President MacMaster suggested a Board discussion on the future funding for the operation of the Foundation would be beneficial. He noted the recent addition of the Alumni Director position and stated that it would be good to talk about how to use the new staff resources.

Chairman Briggs asked the trustees how they would like to proceed with discussions. President MacMaster proposed a half-day retreat. Secretary Walterreit was instructed to contact the trustees to determine a date, time, and place for the retreat. The trustees expressed an interest in meeting prior to the February Board meeting at an off-campus location. The Community Foundation conference room was suggested. Trustee Hilberg noted that a 2 p.m. start would be better for her schedule.

Trustee Duncan offered to develop a questionnaire to help focus the retreat discussion. The questionnaire would be distributed prior to the retreat, completed by the trustees, and the results tallied prior to the retreat. Secretary Walterreit offered to help with the questionnaire process.

The desired end result of the retreat is for the ACC Board to determine a direction for the College to be communicated to the Foundation Board at the Foundation's quarterly meeting on April 23, 2020.

In other discussion, Trustee Hilberg noted the passing of retired math instructor Sandy Eastway.

New Business

Trustee Stibitz noted a scheduling conflict between the March 19, 2020, ACC Board of Trustees meeting and the March 20 MCCA directors meeting. After discussion, the trustees agreed to move the March meeting date to Tuesday, March 17, 2020, at 7:00 p.m.

Suggested Future Agenda Items

None.

Next Regular Meeting

The next regular Board of Trustees meeting is scheduled for 7:00 p.m. Thursday, February 20, 2020, in the Roger C. Bauer Board Room, Room 400 of the Charles R. Donnelly Natural Resources Center, 665 Johnson Street, Alpena, MI 49707.

Please note the addition of a Board of Trustees retreat session; date to be determined.

Adjournment

The regular meeting was adjourned at approximately 7:55 p.m.

Jay Walterreit
Secretary of the Board of Trustees
(989) 358-7215