

Ideas Unlimited Club

Guest Presenters: Kevin Burnett + Wesley Casselman
TrailEagle Packs

Tuesday February 25, 2025

12:00 pm - 12:45 pm ACC Oscoda Room 213 or Virtual

Meeting number (access code): 2422 988 8315

Meeting password: H2q2j3FPw23

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Agenda:

A. Welcome and Thank You!

- Marv Pichla: Progress Announcements

B. Guest Presenters: Kevin Burnett + Wesley Casselman

Our Story

TrailEagle Packs was born on the rugged trails of **Philmont Scout Ranch**, where Kevin and Wesley, both **Eagle Scouts and conservation professionals**, carried over 100 pounds of gear—everything from tools to food to personal equipment. Frustrated by the lack of organization and accessibility in traditional backpacks, they set out to design something better.

After **months of sketching, prototyping, and field testing**, the TrailOrigin 75L was created—a pack designed to **eliminate the frustration of digging through gear**, improve weight distribution, and enhance durability for multi-day adventures. Today, **TrailEagle Packs has launched on Kickstarter**, with the goal of bringing this innovation to adventurers worldwide.

About TrailEagle Packs

- **Mission:** To create thoughtfully designed, high-performance gear for outdoor enthusiasts, military personnel, and emergency responders
- **Innovation:** Features a **patent-pending all-access design** for quick and efficient gear organization retrieval.
- **Target Users:** Hikers, backpackers, campers, travelers, and professionals who need durable, organized carry solutions
- **Development:** Product designs are based on **real-world experience and field testing**

C. Next Session: March 25, 2025

Call Marv Pichla with meeting questions. (989) 214-0181

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