

# Ideas Unlimited LIVE!

## I & E Maker-Times (Innovation & Entrepreneurship)

Tuesday February 24, 2026

12:00pm – 12:45pm ACC-Oscoda Room 213 OR Virtual

Meeting number (access code): 2437 674 2729

Meeting password: J6g5S5MznMP

or paste the following link into your browser:

<https://alpenacc.webex.com/alpenacc/j.php?MTID=m96c6bc88332b6c5665f761af95934bbb>



✚ Welcome/Introductions: Dr. Marv Pichla

✚ I&E Presenter: **David Krafft**

✚ David Krafft was born and raised in Frankenmuth Michigan. His family has been farming in the same location for over 150 years and navigated their way through some pretty crummy agriculture years. When he was born the farm milked 90 cows and farmed around 500 acres. Fast forward 32 years and they are now milking 120 cows through a robotic milking system and farming nearly 800 acres of land which he is part owner of along with his parents. 5 years ago Dave and his siblings came up with a wild idea to make their own ice cream with the goal of eventually building their own (Dairy Firm Creamery) full-functioning creamery.



After graduating high school, Dave attended Ferris State University for 2 years and received an Associate Degree in heavy equipment repair and worked at a local shop to hone his skills. Once he completed that mission, he moved on to Michigan State University where he earned a certificate in Dairy management, did an internship in Texas at a large dairy farm and then came back home to farm with his father.

✚ Wrap-Up & THANK YOU'S

**Call Marv Pichla with meeting questions.  
(989) 214-0181**

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