

ESPORTS MANAGEMENT

ASSOCIATE IN ARTS (AA) DEGREE

DESCRIPTION: This is a suggested program of study which balances business, management, cybersecurity, management information systems, and core educational courses while preparing students for employment in business, the esports industry, or for transfer to a four-year university. Students will build a broad knowledge base across varied business-related functions and how they can be applied to the professional esports gaming industry, as well as technological concepts of business and esports.

General Education Requirements Credits: 29

ECN 231	ECONOMICS (MICRO) (3/3)
ENG 111 <i>or</i> ENG 121	ENGLISH COMPOSITION I (3/3) <i>or</i> ADVANCED ENGLISH COMPOSITION I (3/3)
ENG 112 <i>or</i> ENG 122	ENGLISH COMPOSITION II (3/3) <i>or</i> ADVANCED ENGLISH COMPOSITION II (3/3)
HST 121	HISTORY OF WESTERN CIVILIZATION (3/3) LAB SCIENCE/NATURAL SCIENCE REQ (4/5)
MTH 121 <i>or</i> MTH 123 <i>or</i> MTH 131 <i>or higher</i>	MATHEMATICS REQUIREMENT (4/4)
PLS 221 <i>or</i> PLS 222	AMERICAN GOVERNMENT REQUIREMENT (3/3)
PSY 101	GENERAL PSYCHOLOGY (3/3)
SPE 121 <i>or</i> SPE 123	SPEECH COMMUNICATION (3/3) <i>or</i> PUBLIC COMMUNICATION (3/3)

CORE PROGRAM REQUIREMENTS Credits: 26

BUS 123	PRINCIPLES OF ACCOUNTING I (4/4)
BUS 124	PRINCIPLES OF ACCOUNTING II (4/4)
BUS 127	PRINCIPLES OF MANAGEMENT (3/3)
BUS 221	BUSINESS LAW I (3/4)
BUS 241	PRINCIPLES OF MARKETING (3/3)
CIS 120	INTRODUCTION TO MICROCOMPUTERS (3/4)
ECN 232	ECONOMICS (MACRO) (3/3)
PHL 228	INTRODUCTION TO ETHICS (3/3)

SUGGESTED ELECTIVES Credits: 6

BUS 262	PROJECT MANAGEMENT (3/4) ^A
CNS 230	Information Security (3/4) ^A

MINIMUM 61 CREDIT HOURS/66 CONTACT HOURS

NOTES:

^A May substitute BUS 248 or MTH 223

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SUGGESTED SEQUENCE OF COURSES

YEAR 1 (FALL SEMESTER) Credits: 14

BUS 123	PRINCIPLES OF ACCOUNTING I (4/4)
ENG 111 <i>or</i> ENG 121	ENGLISH COMPOSITION I (3/3) <i>or</i> ADVANCED ENGLISH COMPOSITION I (3/3)
HST 121	HISTORY OF WESTERN CIVILIZATION (3/3)
MTH 121 <i>or</i> MTH 123 <i>or</i> MTH 131 <i>or higher</i>	MATHEMATICS REQUIREMENT (4/4)

YEAR 1 (SPRING SEMESTER) Credits: 17

BUS 124	PRINCIPLES OF ACCOUNTING II (4/4)
CIS 120	INTRODUCTION TO MICROCOMPUTERS (3/4)
ENG 112 <i>or</i> ENG 122	ENGLISH COMPOSITION II (3/3) <i>or</i> ADVANCED ENGLISH COMPOSITION II (3/3)
	LAB SCIENCE/NATURAL SCIENCE REQ (4/5)
PLS 221 <i>or</i> PLS 222	AMERICAN GOVERNMENT REQUIREMENT (3/3)

YEAR 2 (FALL SEMESTER) Credits: 15

BUS 221	BUSINESS LAW I (3/4)
BUS 262	PROJECT MANAGEMENT (3/4)
CNS 230	Information Security (3/4)
ECN 232	ECONOMICS (MACRO) (3/3)
PHL 228	INTRODUCTION TO ETHICS (3/3)

YEAR 2 (SPRING SEMESTER) Credits: 15

BUS 127	PRINCIPLES OF MANAGEMENT (3/3)
BUS 241	PRINCIPLES OF MARKETING (3/3)
ECN 231	ECONOMICS (MICRO) (3/3)
PSY 101	GENERAL PSYCHOLOGY (3/3)
SPE 121 <i>or</i> SPE 123	SPEECH COMMUNICATION (3/3) <i>or</i> PUBLIC COMMUNICATION (3/3)