

BUSINESS MANAGEMENT

ASSOCIATE IN APPLIED SCIENCE (AAS) DEGREE

DESCRIPTION: The Business Management program is a well-rounded curriculum that blends general educational courses with business operations and management. This program prepares students for employment in the business industry or managing their own businesses. Students will gain widespread knowledge of sales, marketing, business law, human resource management, accounting, economics, business application software, and business operations.

GENERAL EDUCATION REQUIREMENTS CREDITS: 15

ENG 111 *or* ENGLISH COMPOSITION I (3/3) *or*
ENG 121 ADVANCED ENGLISH COMPOSITION I (3/3)

ENG 112 *or* ENGLISH COMPOSITION II (3/3) *or*
ENG 122 ADVANCED ENGLISH COMPOSITION II (3/3)

PLS 221 AMERICAN GOVERNMENT & POLITICS (3/3) ^A
PSY 101 GENERAL PSYCHOLOGY (3/3)
SPE 121 SPEECH COMMUNICATION (3/3)

CORE PROGRAM REQUIREMENTS CREDITS: 41

BUS 121 INTRODUCTION TO BUSINESS (3/3)
BUS 123 PRINCIPLES OF ACCOUNTING I (4/4)
BUS 124 PRINCIPLES OF ACCOUNTING II (4/4)
BUS 125 BUSINESS MATH (3/3)
BUS 127 PRINCIPLES OF MANAGEMENT (3/3)
BUS 221 BUSINESS LAW I (3/3)
BUS 222 BUSINESS LAW II (3/3)
BUS 235 HUMAN RESOURCES MANAGEMENT (3/3)
BUS 241 PRINCIPLES OF MARKETING (3/3)
BUS 255 BUSINESS APPLICATION SOFTWARE (3/4)
CIS 120 INTRODUCTION TO MICROCOMPUTERS (3/4)
ECN 231 ECONOMICS (MICRO) (3/3)
ECN 232 ECONOMICS (MACRO) (3/3)

SUGGESTED ELECTIVES CREDITS: 6

FALL SUGGESTIONS:

BUS 115,116,117 FOUNDATIONS IN PERSONAL FINANCE (3/3)
BUS 122 PERSONAL SELLING (3/3)
BUS 228 COST ACCOUNTING

SPRING SUGGESTIONS:

BUS 115,116,117 FOUNDATIONS IN PERSONAL FINANCE (3/3)
BUS 128 SMALL BUSINESS MANAGEMENT (3/3)
BUS 229 ADVERTISING (3/3)
BUS 233 MANAGEMENT & SUPERVISORY LEADERSHIP (3/3)
BUS 248 BUSINESS COMMUNICATION (3/3)

MINIMUM 62 CREDIT HOURS / 64 CONTACT HOURS

NOTES:

^A PLS 222 or HST 221 & HST 222 may substitute
A grade of 2.0 or higher must be maintained in occupational specialty courses

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SUGGESTED SEQUENCE OF COURSES

YEAR 1 (FALL SEMESTER) CREDITS: 16

BUS 121 INTRODUCTION TO BUSINESS (3/3)
BUS 123 PRINCIPLES OF ACCOUNTING I (4/4)
BUS 125 BUSINESS MATH (3/3)
CIS 120 INTRODUCTION TO MICROCOMPUTERS (3/4)

ENG 111 *or* ENGLISH COMPOSITION I (3/3) *or*
ENG 121 ADVANCED ENGLISH COMPOSITION I (3/3)

YEAR 1 (SPRING SEMESTER) CREDITS: 16

BUS 124 PRINCIPLES OF ACCOUNTING II (4/4)
BUS 127 PRINCIPLES OF MANAGEMENT (3/3)
BUS 235 HUMAN RESOURCES MANAGEMENT (3/3)
BUS 255 BUSINESS APPLICATION SOFTWARE (3/4)

ENG 112 *or* ENGLISH COMPOSITION II (3/3) *or*
ENG 122 ADVANCED ENGLISH COMPOSITION II (3/3)

YEAR 2 (FALL SEMESTER) CREDITS: 15

BUS 221 BUSINESS LAW I (3/3)
ECN 232 ECONOMICS (MACRO) (3/3)
ELECTIVE (3/3)
PLS 221 AMERICAN GOVERNMENT & POLITICS (3/3)
SPE 121 SPEECH COMMUNICATION (3/3)

YEAR 2 (SPRING SEMESTER) CREDITS: 15

BUS 222 BUSINESS LAW II (3/3)
BUS 241 PRINCIPLES OF MARKETING (3/3)
ECN 231 ECONOMICS (MICRO) (3/3)
ELECTIVE (3/3)
PSY 101 GENERAL PSYCHOLOGY (3/3)