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CONTACT: Jess Haselhuhn
haselhuj@alpenacc.edu
(989) 358-7276

For immediate release:

MARK JACOBS RESIGNS AS HEAD COACH OF ACC MEN'S BASKETBALL PROGRAM

ALPENA, MICH. — Mark Jacobs, Head Coach for the Men's Basketball Team and the Cross Country Team, has announced his resignation from the Men's Basketball program with the conclusion of the 2020-21 season. This decision comes after Jacobs took on a new role for work that will involve a higher level of travel, making it impossible for him to continue coaching basketball given the rigorous schedule involved with the sport. He is hopeful that he will still be able to continue coaching Cross Country as it has a shorter season that would be easier to manage alongside his schedule.

Jacobs has been Head Coach of the Men's Basketball Team since 2017, taking over after the retirement of former coach Frank McCourt. "Coaching basketball has always been a dream of mine. I've learned a lot about the sport and myself the last four years of coaching here, there is so much more to it than meets the eye. I greatly appreciate the opportunity that I had to coach here. I have made some lifelong friendships from several of my players and to me that says it all."

One of Jacobs' goals for the program was to get the players involved with the Alpena community and to create a sense of pride in the area. When it came to scouting athletes, Jacobs put an emphasis on finding athletes with good work ethic, leadership qualities, and students who would represent the College well. "I believe I brought in the right type of guys that both the school and the community can be proud of. I would rather bring in a good basketball player who has great drive and character traits over a great basketball player who doesn't care or has questionable character traits. When someone tells me that one of my guys is a good ball player, my favorite thing to say back is that they are even a better person."

ACC President Don MacMaster acknowledged Jacobs contributions to the College and the impact that he has had on student-athletes. "Coach Jacobs did a great job during his time coaching Men's Basketball at ACC. He recruited good character, represented himself and the College well, brought a competitive zeal that was positive and infectious, and above all kept the focus where it should be, on the student achievement part of community college athletics. He put his whole heart and soul into it, and that passion will be tough to replace. On behalf of ACC and the community, thanks Coach Jacobs. Your impact on the lives of ACC student-athletes will last a lifetime."

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